

2025

Louisiana Transportation Safety Campaign Calendar



Su	Mo	Tu	We	Th	Fr	Sa	JAN
			1	2	3	4	
5	6	7	8	9	10	11	Jan 6-10 LA School Zone Safety Week
12	13	14	15	16	17	18	Jan 9 National Law Enforcement Appreciation Day
19	20	21	22	23	24	25	Jan 12-18 LA Roundabout Safety <i>Roundabouts Save Lives</i>
26	27	28	29	30	31		Jan 19-26 National Passenger Safety Week
							Promote Project Yellow Light (Video, Billboard, Radio)

Su	Mo	Tu	We	Th	Fr	Sa	FEB	Black History Month
						1		
2	3	4	5	6	7	8	Feb 9 Super Bowl LIX Impaired Driving Fans Don't Let Fans Drive Drunk	
9	10	11	12	13	14	15	Feb 14 LA Valentine's Day Occupant Protection Buckle Up! Do it for Love	
16	17	18	19	20	21	22	Feb 21-Mar 4 LA Mardi Gras Impaired Driving Drive Sober or Get Pulled Over	
23	24	25	26	27	28			
							Promote Project Yellow Light (Video, Billboard, Radio)	

Su	Mo	Tu	We	Th	Fr	Sa	MAR
						1	
2	3	4	5	6	7	8	Mar 3-9 Vehicle Safety Recalls Week
9	10	11	12	13	14	15	Mar 17 St. Patrick's Day Impaired Driving <i>Buzzed Driving is Drunk Driving</i>
16	17	18	19	20	21	22	
23	24	25	26	27	28	29	Mar 23-29 LA Traffic Safety 101
30	31						Promote Project Yellow Light (Video and Radio)

Su	Mo	Tu	We	Th	Fr	Sa	APR	National Distracted Driving Awareness Month; Alcohol Awareness Month
		1	2	3	4	5		
6	7	8	9	10	11	12	Apr 7-14 Distracted Driving <i>Put the Phone Away or Pay</i> ; Apr 7-13 National Public Health Week	
13	14	15	16	17	18	19	Apr 19-27 LA Buckle Up In Your Truck	
20	21	22	23	24	25	26	Apr 20 Drug-Impaired Driving Campaign <i>If You Feel Different, You Drive Different</i>	
27	28	29	30				Apr 21-25 National Work Zone Awareness Week ; Apr 23 Go Orange Day	

Su	Mo	Tu	We	Th	Fr	Sa	MAY	National Youth Traffic Safety Month; National Bicycle Safety Month
				1	2	3		Motorcycle Safety Awareness Month; Older Americans Month
4	5	6	7	8	9	10	May 1 National Heatstroke Prevention Day <i>Pediatric Vehicular Heatstroke Awareness</i>	
11	12	13	14	15	16	17	May 5-9 LA Thank You for Driving Sober ; May 7 Bike to School Day	
18	19	20	21	22	23	24	May 11-17 National Police Week ; May 16 Bike to Work Day	
25	26	27	28	29	30	31	May 18-24 National EMS Week ; May 19-Jun 1 Occupant Protection <i>Click It or Ticket</i>	
							May 31 LA Teen Driver Safety <i>100 Deadliest Days of Summer</i>	

Su	Mo	Tu	We	Th	Fr	Sa	JUN
1	2	3	4	5	6	7	Jun 2-6 Louisiana Summer Travel Tips ; Jun 6 Secure Your Load Day
8	9	10	11	12	13	14	Jun 10 Ride to Work Day <i>Share the Road with Motorcyclists</i>
15	16	17	18	19	20	21	
22	23	24	25	26	27	28	Jun 23-27 LA 5 E's Appreciation Week
29	30						

Su	Mo	Tu	We	Th	Fr	Sa	JUL	Vehicle Theft Prevention Month
		1	2	3	4	5	Jul 2-6 Impaired Driving; Drug-Impaired Driving	
6	7	8	9	10	11	12	<i>Buzzed Driving is Drunk Driving; If You Feel Different, You Drive Different</i>	
13	14	15	16	17	18	19	Jul 7-31 Speed Campaign	
20	21	22	23	24	25	26	Jul 13-19 LA Roadway Departure Safety Awareness	
27	28	29	30	31			Jul 26 LA Teen Driver Safety <i>100 Deadliest Days of Summer Halfway Point</i>	

Su	Mo	Tu	We	Th	Fr	Sa	AUG
					1	2	
3	4	5	6	7	8	9	Aug 4-8 LA School Bus Safety Week
10	11	12	13	14	15	16	Aug 15-Sept 1 Drive Sober or Get Pulled Over
17	18	19	20	21	22	23	<i>Drive Sober or Get Pulled Over; Ride Sober or Get Pulled Over;</i>
24	25	26	27	28	29	30	<i>If You Feel Different, You Drive Different; Drive High - Get a DUI</i>
31							

Su	Mo	Tu	We	Th	Fr	Sa	SEP	National Hispanic Heritage Month (Sept 15- Oct 15)
	1	2	3	4	5	6		
7	8	9	10	11	12	13	Sept 8-12 LA Back to School Distracted Driving Awareness Week	
14	15	16	17	18	19	20		
21	22	23	24	25	26	27	Sept 21-27 Child Passenger Safety Week ;	
28	29	30					Sept 27 National Seat Check Saturday	
							TBD Rail Safety Week	

Su	Mo	Tu	We	Th	Fr	Sa	OCT	Pedestrian Safety Month
			1	2	3	4	National Hispanic Heritage Month (Sept 15 - Oct 15)	
5	6	7	8	9	10	11		
12	13	14	15	16	17	18	Oct 19-25 National Teen Driver Safety Week	
19	20	21	22	23	24	25	Oct 20-24 National School Bus Safety Week	
26	27	28	29	30	31		Oct 23-31 Red Ribbon Week Living Drug Free	
							Oct 31 Halloween Impaired Driving <i>Buzzed Driving is Drunk Driving</i>	

Su	Mo	Tu	We	Th	Fr	Sa	NOV	Native American Heritage Month
						1		
2	3	4	5	6	7	8	Nov 16 World Day of Remembrance for Road Traffic Victims	
9	10	11	12	13	14	15	Nov 17-21 Crash Responder Safety Week	
16	17	18	19	20	21	22	Nov 26-30 Thanksgiving Holiday Travel Impaired Driving	
23	24	25	26	27	28	29	Nov 27 Thanksgiving Holiday Travel Buckle Up. Every Trip. Every Time.	
30								

Su	Mo	Tu	We	Th	Fr	Sa	DEC	Zero for the Holidays	<i>Zero Deaths on our Roadways</i>
	1	2	3	4	5	6	National Drunk and Drug-Impaired Driving Prevention Month		
7	8	9	10	11	12	13	Dec 1-5 Older Driver Safety Awareness Week		
14	15	16	17	18	19	20	Dec 1-9 Pre-Holiday Season Impaired Driving		
21	22	23	24	25	26	27	Dec 10-Jan 1 Holiday Season Impaired Driving; Drug-Impaired Driving		
28	29	30	31						

2025 Conferences

Lifesavers Conference March 9-11, Long Beach, CA

Louisiana Transportation Conference March 16-19, Baton Rouge, LA

4-H University June 17-19, Baton Rouge, LA

National LTAP Conference July 20-24, Kansas City, MO

Distracted Driving Summit August 7-8, Williamsburg, VA

Governor's Highway Safety Annual Meeting August 23-27, Pittsburgh, PA